

Harald-M. Lehnardt

Awards and Scholarships

- 2008 Pele Award
Hawa'i Advertising Federation
- 2008 AIGA Award of Excellence
American Institute of Graphic Arts
- 2008 AIGA Award of Excellence
American Institute of Graphic Arts
- 2007 Pele Award of Excellence
Hawaii Advertising Federation
- 2007 Pele Award of Merit
Hawa'i Advertising Federation
- 1992 Media Studies Dept. Award
New School for Social Research
New York, New York
- 1992 Fulbright Kommission Bonn
Renewal Grant, Bonn, Germany
- 1992 Fulbright Enhancement Grant
Institut of Int. Education, NYC
- 1991 Media Studies Dept. Award
New School for Social Research, NYC
- 1991 Member of the BBK
Fine Art Association Germany
- 1991 Fulbright Kommission Bonn
USA Scholarship, Bonn, Germany
- 1990 Ecole Nationale de la Photographie
Deutsch-Französisches Jugendwerk
Arles, France

Experience

- Principal Designer and Owner of the dolceVita Group
- since 2008 Guest Instructor, Pacific New Media
University of Hawai'i at Mānoa, Hawai'i
- 2006 - 2009 Senior Art Director, Info Grafik, Oahu, Hawa'i
- 2005 Design Director, Lassen International, Oahu, Hawa'i
- 2005 - 1998 Senior Art Director: CenterCore Division, ROP & DMI
Advertex Communication Group, Macy's East, New York
- 1997 - 1998 CenterCore Group Manager & Senior Group Art Director
Fragrance, Cosmetic and Lingerie Division, ROP & DMI
Advertex Communication Group, Macy's East, New York
- 1995 - 1996 Sr. Art Director, Group Supervisor
ROP Fashion Group and ROP Home Fashion Group, Macy's East, New York
- 1995 founded dolceVita: Fine Arts & Visual Communication in New York
- 1994 Art Director/.Designer, Medical Management Publishers, New York
- 1993 Freelance Designer in New York
- 1987 - 1989 Assistant to Professor G. Jäger, Faculty of Design
University of Bielefeld, Germany

Education

- 1991 - 1993 Studies at the New School for Social Research
and Parsons School of Design New York, Media Studies Department
Master of Arts in Media Studies, 1993
Thesis: The Artist as Communicator/The Significance of Signing as Language
in the communicative pattern of Fine Art Photography
- 1990 - 1983 Studies at the Fachhochschule Bielefeld
Faculty of Design: Visual Communication, Bielefeld, Germany
Visual Communication: 1990 Fachhochschule Bielefeld, Germany
Graphic Design - Photography/Film Design, Project: Toscanian Stillifes, Poetic Landscapes

Extra Curricular

Since 1984 exhibitions in Germany, France, Switzerland, Poland, United States
Fluent: English & German; minimal: French & Japanese